

## Our New Product - DigiCert Secure Site™

On 17 September 2018, DigiCert soft-launched a new TLS/SSL certificate product family known as DigiCert Secure Site™:

- DigiCert Secure Site SSL
- DigiCert Secure Site EV SSL
- DigiCert Secure Site Multi-Domain
- DigiCert Secure Site EV Multi-Domain
- DigiCert Secure Site Wildcard

These certificates are offered to direct customers through the [Secure Site product pages](#) on the DigiCert website or via CertCentral™, our easy-to-use certificate management platform.

On 27 September, DigiCert Secure Site will be announced via a public press release and company blog, as well as in a Partner Newsletter and [Partner Blog](#) post. At that time, the CertCentral-based partner portal will be available as a beta and will allow enrolled partners to resell the new products.

## What You Need to Know

The DigiCert Secure Site products are the first opportunity for you to sell DigiCert certificate products combined with the Norton Secured™ Seal or the new DigiCert Secured site seal. In order to sell the new Secure Site products, you will need to enroll in the CertCentral partner portal beta. If you are interested in participating in the beta to sell the new products, please reach out to your Account Manager directly or to our Product Management team via [ccbета@digicert.com](mailto:ccbета@digicert.com).

## Key Features and Benefits

- Norton Secured Seal & DigiCert Secured site seal (customer can choose)
- Increased Warranties
  - \$1.75 MM Netsure Protection Warranty
  - \$2 MM Relying Party Warranty

## Marketing & Sales Materials

There will be a portfolio of materials available to partners who join the beta including:

- Marketing enablement kit for Secure Site (logos, copy, value props, data sheet)
- Top Ten Reasons to Buy Secure Site (key features and benefits)
- Sell Sheet and Site Seal information
- Onboarding materials for CertCentral
- Training materials for your sales people and technical support teams on Secure Site and CertCentral.

Pricing is available from your Account Manager or from Product Management at [ccbета@digicert.com](mailto:ccbета@digicert.com)

## Let's Talk

For answers not addressed above, please contact:

- Product Management: [ccbета@digicert.com](mailto:ccbета@digicert.com)
- Channel Marketing: [partnermarketing@digicert.com](mailto:partnermarketing@digicert.com)